

SBL · JUNE 2026 · PRE-SEEN ONE-PAGE SUMMARY

Denis & KoKo (DKK).

Your strategic snapshot.

Fill this in BEFORE the exam. Reread it on exam morning. One page. No more.

1 TYPE OF BUSINESS

2 SIZE

3 LISTED OR UNLISTED

4 CURRENTLY DOING WELL OR STRUGGLING

5 SECTOR POSITION

6 BUSINESS MODEL

7 STRATEGY

8 RESOURCES

9 ETHICAL / CSR ISSUES

10 ORGANISATIONAL VALUES

PLATINUM RATED TUITION. NO BULL.